Cannabis Magazine

DIGITAL MEDIA

ONLINE ADVERTISING

FERIA DEL CÁÑAMO, S.L.

Cannabis Magazine

BEST ONLINE SHOWCASE

Why to choose Cannabis Magazine for your online publicity?

At Cannabis Magazine we update contents every day which make of this website the one about marihuana with most articles.

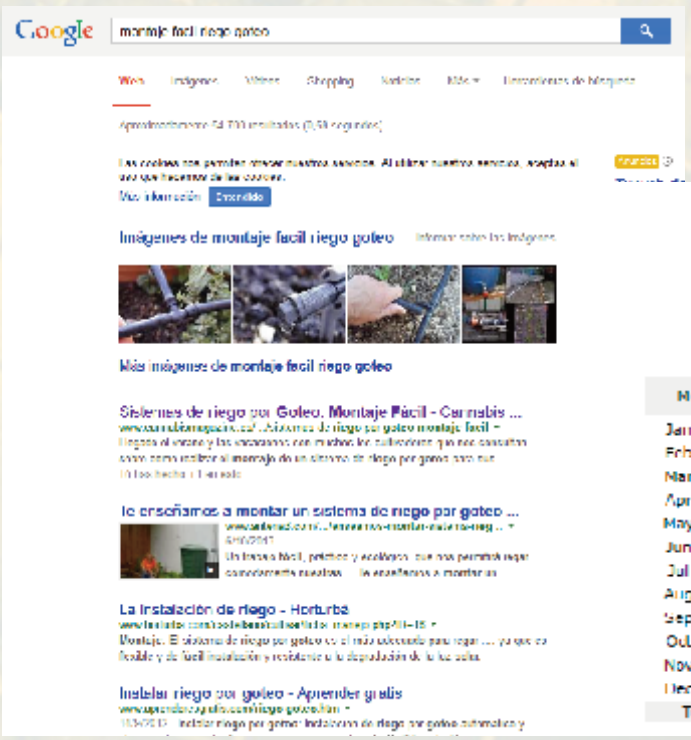
We improve day by day the interface and the functioning of the website. We monitor our servers 24 hours a day, making an important SEO work that has place us in the **first place in Google** when you search with the word "**cannabis**". This website is in continuous development and evolution giving preference to the user interactivity. The work of the IT team has achieved that **Cannabis Magazine** is positioned in Google with words that include other fields such as gardening or agriculture. If, for example, we search "drip irrigation easy set up", **Cannabis Magazine** appears in first position, over other websites, not only cannabis-related ones, as inforjardin.com, leroymerlin.es and more.

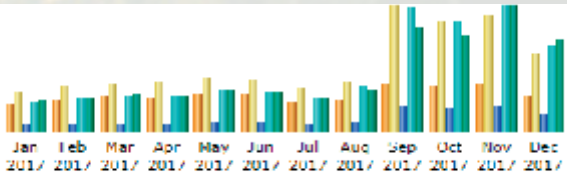
Newsletters

We keep more than **6.000 users** informed, through our **weekly newsletter**, about the field **novelties** as well as the most outstanding **news** and **articles** published during the week. Furthermore send a notification every time that **Cannabis Magazine** and **El Cultivador** are published.

Social Media

With more than **40.000 functional followers** , **Cannabis Magazine, El Cultivador** and **Spannabis** form a **cannabis-related model** in Spanish speaking social media world. Besides of that together with the proper websites, they offer updated contents every day about current issues, growing, hemp cooking, activism, legal issues, medicine, pharmacology and much more.





Month	Unique visitors	Number of visits	Pages	Hits	Bandwidth
Jan 2017	94410	140540	1970548	8784319	261.42 GB
Feb 2017	112235	160880	2205179	9976050	260.06 GB
Mar 2017	124208	176117	2461057	11210615	323.23 GB
Apr 2017	120306	173661	2488972	10976176	291.39 GB
May 2017	125440	187159	2878079	12670589	345.34 GB
Jun 2017	130002	186105	2739461	12272102	331.85 GB
Jul 2017	102448	149075	2403679	10803292	289.98 GB
Aug 2017	110055	172260	3016000	14235037	345.53 GB
Sep 2017	171055	440902	8049925	38570500	606.91 GB
Oct 2017	161381	382664	7107210	34195976	795.56 GB
Nov 2017	164234	410863	7642330	30000408	1046.00 GB
Dec 2017	122009	279271	5430217	20714270	707.17 GB
Total	1544213	2853586	48393767	229434220	5933.52 GB

WEB ADVERTISING RATES 2018

Cannabis Magazine

Cannabis Magazine Digital is a website dedicated to cannabis and its culture, which purpose is to support and back up the printed edition and the cannabis community.

Over 17 years present in internet. We have not stopped growing, not only in content, but in users: More than 4.700 articles, 10.000 registered users, 500.000 monthly visits and over 5 million checked pages every month. We have updated the website to make it more "alive", adding a documentary section, forums, chats, enquiry sections, etc… Last year *Cannabis Magazine Digital* had 2.853.586 visitors.

There are several options to advertise, going from promotional articles to outstanding news. You may also sponsor the articles that may interest you and now you can also publish your video at our web page.

Advertisers will receive every month the statistics of their banners, pop-ups or video monthly.

POP UP	- Banner (600x600px)	400 €/month	☐
CENTRAL ZONE	- Banner (468x60px)	350 €/month	☐
LATERAL AREA	- Banner (150x300px)	300 €/month	☐
	- Banner (150x150px)	200 €/month	☐
HEAD SLIDER HOME PAGE	- Banner rotary (830x306px)	300 €/mes	☐
BOTTOM ZONE	- Static banner (468x60px)	200 €/month	☐
OTHER POSSIBILITIES OF WEB			
Advertising article		180 €/Single payment	☐
Sponsor an article		100 €/Single payment	☐
Advertising insertion in our weekly newsletter (product or strain)		200 €/Single payment	☐
APP CANNABIS MAGAZINE			
Bottom banner		50 €/month	☐
Banner whole screen		100 €/month	☐

VAT not included (add+21%)
Minimum contract of 3 months.

WEBSITE ADVERTISEMENTS CONTRACT

Company Name: _____
Person of contact: _____
VAT/EINnumber: _____ Address: _____
PostalCode: _____ Town: _____ Country: _____
Tel.: _____ Fax: _____ Mobilephone: _____
E-mail: _____ Web: _____

Beginning date ___/___/___ End of campaign ___/___/___ URL/banner _____

Payment method:

Credit Card: Company _____ number _____ expiry date _____

Bank Transfer to BBVA– CANNABIS MAGAZINE IBAN ES 64 0182 1246 43 0201532925 Swift number: BBVAESMMXXX

Direct debit. Bank account number: _____

Yearly contracts are automatically renewed under the same conditions unless the client specifies another proceeding.

Signature and Stamp Fecha/Date: de de 201

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ARTICLES NEWS BANNERS

Edición Digital

Cannabis Magazine 3.0

Más de 15.000 visitas diarias
Más de 500.000 visitas al mes
6 millones de páginas vistas al mes
4 millones de visitas al año
Web 3.0 interactiva

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